

# Leading in the New Era of Healthcare

Your leaders must navigate this dynamic new era of transformation. Are they ready? We can help.



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*In nothing do we more nearly approach  
the gods, than in giving health.*

Though Marcus Tullius Cicero put forth this now famous line thousands of years ago, his words could not be more relevant for our present moment and those to come. We view healthcare providers like you with a mix of awe, astonishment, and deep gratitude. MDA Leadership would be honored to serve as your partner as you carry out this most important mission.

Our healthcare clients are on a journey of transformation. During a time of remarkable advancements in care, treatments, and technology, increasingly dynamic market forces mean more complex challenges for the management of cost of care, access to care, and quality of care. Meanwhile, heightened healthcare consumer knowledge and patient expectations add to the challenges. Yet for healthcare systems that place a premium on preparing their people to deliver compassionate care and developing cultures of excellence and meaning, the future shines bright.

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MDA Leadership is excited to co-create the future with you by helping you shape a culture of health and well-being, growth, engagement, high performance, and exceptional care. We bring to our partnership four decades of expertise designing and delivering strategic and leading-edge talent solutions, deep experience with healthcare organizations, and a dedicated team of professionals with the highest integrity. More than our knowledge, expertise, and experience, we will deliver what you do for others: A promise to listen to you. Understand you. And deliver what you need. Let's bring your leadership vision to life!

Sincerely,

Your MDA Leadership Team

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# Strengthening Your Leadership Capabilities

MDA Leadership helps you to strengthen your leadership capabilities. Organizations turn to us when they need expertise in aligning their business and talent strategy, identifying the right leaders to achieve their goals, and developing leaders at all levels, so they can create a high-performance culture that leads to growth. Specifically, we specialize in CEO & Board Services, Talent Strategy, Leadership Assessment and Development, Executive Coaching, and Succession Management. How can we support you?



## Healthcare Industry Experience

MDA Leadership has served as a trusted strategic talent partner for many premier healthcare organizations over the years, including Allina Health, Blue Cross Blue Shield of Minnesota, CentraCare, Children's Minnesota, Donor Network of Arizona, Essentia Health, Hazelden Betty Ford Foundation, Mayo Clinic, Orthopedic Institute, Sun Health, Unity Health, and University of Minnesota Physicians.

## Areas of Expertise

- **Talent strategy and systems**—instill a systematic approach to your leadership
- **Talent assessment**—ensure your organization has the right leadership
- **Executive team development**—operate at peak performance
- **Leadership development**—develop leaders at every level
- **Inclusive leadership**—create an inclusive leadership culture
- **Leadership coaching**—elevate leader performance or address challenging situations
- **High-potential development**—develop top performers, so they are ready when you need them
- **Early leader identification**—identify potential earlier in employees' careers
- **Succession management**—create a strong, diverse leadership pipeline of ready successors at all leadership levels

## Let's bring your leadership vision to life!

Leadership matters in healthcare now more than ever and we're here to support you. Please visit our website to learn more about our solutions, check out our resource center, and register for thought leadership webinars.

In addition, we would appreciate an opportunity to learn more about your talent priorities and discuss how we might help you to achieve your goals in the year ahead. **For the ASHHRA community, we're offering complimentary consultations with our experts to help you think through your top talent challenges. We can also extend special offers for a limited time. We look forward to connecting with you soon!**



MDA Leadership Consulting  
225 South Sixth Street, Suite 5000  
Minneapolis, MN 55402 United States  
+1 (612) 332-8182

Email: [info@mdaleadership.com](mailto:info@mdaleadership.com)

Web: [www.mdaleadership.com](http://www.mdaleadership.com)

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